

NamSor™ for Life Sciences

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About NamSor

NamSor™ is a European vendor of Name Recognition Software. We offer specialized data mining to recognize the origin of personal names in any alphabet / language, with fine grain and high accuracy. NamSor's mission is to help understand **international flows of money, ideas and people**.

Value proposition

Life Sciences is a key sector for countries to create organic growth, as well as to attract Foreign Direct Investments (FDIs). It is a sector of constant innovation: public institutions and private companies need access to local and international talents to thrive and remain competitive.

Having an accurate picture of a country's local talent is critical to make strong local industries stronger (in BioTech, MedTech, Pharma, AgroTech, Industrial BioTech, ...)

Talent in Life Sciences is global: the key people who can help design new products, make scientific or technical breakthroughs are mobile: they may be in the US, Switzerland, Denmark or somewhere else. How do you access international talent? Your best ambassadors to attract world class scientists are the people who are already working in your company or your country today.

We apply our unique data mining technology to extract insights and actionable intelligence from large scientific databases (PubMed/PMC), to help with your priorities and

- attract international talent, reverse 'brain drain',
- recognize where the 'brain juice' flows internationally,
- foster international networks of expertise; maintain communication channels with a Diaspora,
- monitor national/regional trends in research & development ; recognize cultural biases,
- grow economic ecosystems (University, VC, Cluster, Incubator, Big Pharmaceuticals, Start-ups...)

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