

NamSor™ for Life Sciences V2

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Value proposition

We have combined the know-how of bibliometric experts with our special data mining capability to offer a country/region/scientific cluster/university/private company with a unique capability to assess its competitive environment, improve its **attractiveness** and its **competitiveness**.

Life Sciences is a key sector for countries to create organic growth, as well as to attract Foreign Direct Investments (FDIs). It is a sector of constant innovation: public institutions and private companies need access to local and international talents to thrive and remain competitive.

Having an accurate picture of a country's local talent is critical to make strong local industries stronger (in BioTech, MedTech, Pharma, AgroTech, Industrial BioTech, ...)

Talent in Life Sciences is global: the key people who can help design new products, make scientific or technical breakthroughs are mobile: they may be in the US, Switzerland, Denmark or somewhere else. How do you access international talent? Your best ambassadors to attract world class scientists are the people who are already working in your company or your country today.

We apply our unique data mining technology to extract insights and actionable intelligence from large scientific databases, to help with your priorities and

- recognize where the 'brain juice' flows internationally, who is attracting the best scientists,
- attract international talent, reverse the 'brain drain',
- foster international networks of expertise and open channels between a country and its Diaspora,
- monitor national/regional trends in research & development as well as recognize cultural biases,
- grow economic ecosystems (University, VC, Cluster, Incubator, Big Pharmaceuticals, Start-ups...)

About Bibliometrics

Bibliometrics is now considered as a tool for science policy providing indicators to measure productivity and scientific quality, thereby supplying a basis for evaluating and orienting R&D. It is also a potential tool for evaluation. It is neutral, allows comparative (national & international) assessment and may select papers in the forefront in all fields.

Bibliometric analysis focus on the scientific performance including impact and collaboration patterns of countries, regions and research performers. Based on a series of indicators it allows to select research leaders and through co-citation links to monitor the development of scientific fields.

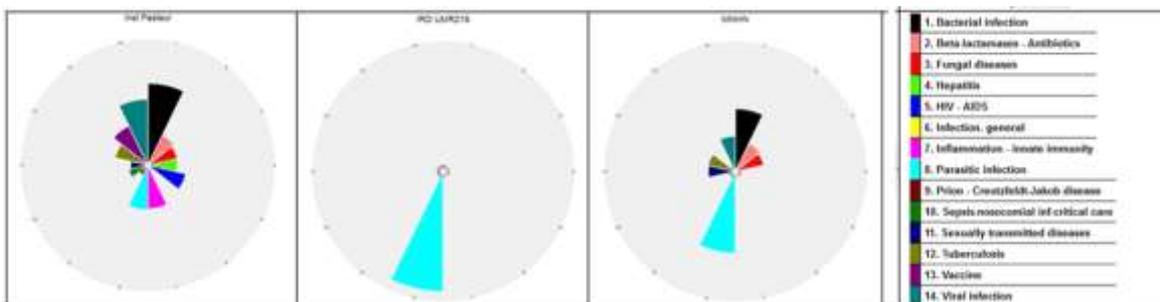
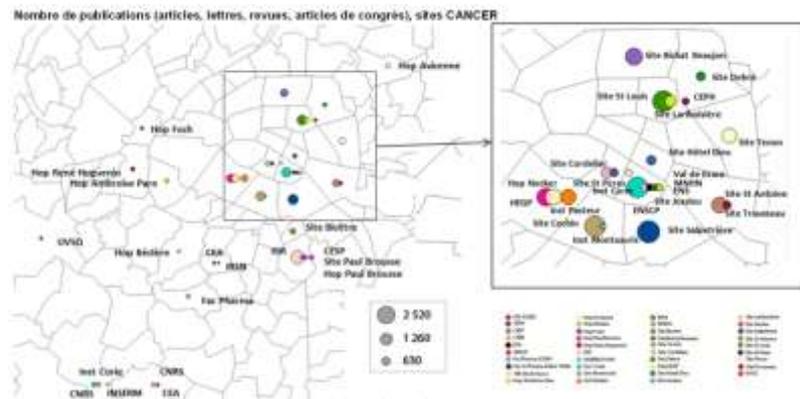
About NamSor

NamSor™ is a European vendor of Name Recognition Software. We offer specialized data mining to recognize the origin of personal names in any alphabet / language, with fine grain and high accuracy. NamSor's mission is to help understand **international flows of money, ideas and people.**

Sample Deliverables



Figure 1 - how many lastNames we found



Visibilité des publications 2008-2012								Pays
	Nb pub	Total Citations	ICm-normé	Nb pub Top1%	Part Top 1%	Nb pub Top10%	Part Top10%	
1 Dana Farber	6643	149037	3.94	657	9.89	2644	39.80	USA
2 The Sidney Kimmel CCC	1637	33493	3.99	134	8.72	671	37.15	USA
3 CNIO	707	12185	3.01	50	7.07	214	30.27	Spain
4 Memorial Sloan-Kettering CC	7959	136396	3.18	561	6.92	2531	31.80	USA
5 The Royal Marsden CC - ICR	3346	64759	3.17	223	6.66	1100	32.68	UK
6 Institut Paoli-Calmettes	863	9601	2.48	51	5.91	212	24.57	France
7 MD Anderson Cancer Ctr	13125	180944	2.62	711	5.42	3720	28.34	USA
8 Centre Léon Bérard	1115	12287	2.70	60	5.38	274	24.57	France
9 Institut Gustave Roussy	2762	39679	2.76	145	5.25	764	27.66	France
10 EIO	1230	14663	2.43	62	5.04	341	27.72	Spain
11 St Jude Children's Research Hosp	3048	46190	2.47	150	4.92	846	27.76	USA
12 NCI	2360	35503	2.61	103	4.48	689	29.96	USA
13 DKFZ	5223	67166	2.19	190	3.64	1332	26.50	Germany
14 Karolinska Institute - Cancer	4836	62791	2.07	174	3.60	1149	23.76	Sweden
15 Institut Curie	2595	32062	2.13	83	3.20	632	24.36	France
16 Fudan Shanghai Cancer Ctr	4031	25315	1.43	69	1.71	548	13.59	China

