Value proposition
We have combined the know-how of bibliometric experts with our special data mining capability to offer a country/region/scientific cluster/university/private company with a unique capability to assess its competitive environment, improve its attractiveness and its competitiveness.

Scientific development is critical for countries to create organic growth, as well as to attract Foreign Direct Investments (FDIs). ICT (Information and Communication Technology), Engineering and Life Sciences are sectors of constant innovation: public institutions and private companies need access to local and international talents to thrive and remain competitive.

Example in Life Sciences/Cancer Research: Having an accurate picture of a country’s local talent is critical to make strong local industries stronger (in BioTech, MedTech, Pharma, AgroTech, Industrial BioTech, ...) Talent in Life Sciences is global: the key people who can help design new products, make scientific or technical breakthroughs are mobile: they may be in the US, Switzerland, Denmark or somewhere else. How do you access international talent? Your best ambassadors to attract world class scientists are the people who are already working in your company or your country today.

We apply our unique data mining technology to extract insights and actionable intelligence from large scientific databases, to help with your priorities and

- recognize where the ‘brain juice’ flows internationally, who is attracting the best scientists,

- attract international talent, reverse the 'brain drain',

- foster international networks of expertise and open channels between a country and its Diaspora,

- monitor national/regional trends in research & development as well as recognize cultural biases,

- grow economic ecosystems (University, VC, Cluster, Incubator, Big Pharmaceuticals, Start-ups...)

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About Bibliometrics

Bibliometrics is now considered as a tool for science policy providing indicators to measure productivity and scientific quality, thereby supplying a basis for evaluating and orienting R&D. It is also a potential tool for evaluation. It is neutral, allows comparative (national & international) assessment and may select papers in the forefront in all fields.

Bibliometric analysis focus on the scientific performance including impact and collaboration patterns of countries, regions and research performers. Based on a series of indicators it allows to select research leaders and through co-citation links to monitor the development of scientific fields.

About NamSor

NamSor™ is a European vendor of Name Recognition Software. We offer specialized data mining to recognize the origin of personal names in any alphabet / language, with fine grain and high accuracy. NamSor’s mission is to help understand international flows of money, ideas and people. NamSor for LifeSciences was featured during the ICOS 2014 (Glasgow University) and IREG 2015 Conference on Scientific Ranking and Academic Excellence:
Scientific Databases
We can analyse the following databases: ThomsonReuters IP&Science, PUBMED/MEDLINE, SCOPUS, ORCID, PUBMED, ARXIV, DBLP, ... as well as patent databases and corporate databases.
Fig 2. Number of publications devoted to cancer research (article, review, letter, proceedings) in Paris Region

Fig 3. Site specialization (% publications by cancer sub-fields)
Fig 4. Author specialization (% publications by cancer sub-fields)
Sample Project
Below, a real project idea for a leading BioTech Cluster
http://namesorts.files.wordpress.com/2014/02/2014_namsor_lifesciences_sampleproject.pdf
Credential
Please, read online our public credential with Institute of Biotechnology (Vilnius)


Pricing
The price for this offering is in the range of 15k€ up to 150k€, depending on several parameters,

- number of days you would require for consulting (bibliometrics, strategic analysis, advice, ...)

- country development level & demographics,

- scientific Diaspora demographics,

- breadth & depth of data mining (PubMed/PMC, Thomson WoS, Patents Database, ...)

Please, inquire about pricing: contact@namsor.com